

# Rakia

#### What is Rakia?

Rakia or Rakija is the collective term for FRUIT BRANDY popular in Central Europe and Southeast Europe.

The alcohol content of rakia is normally 40% ABV, but home-produced rakia can be stronger

(typically 50% to 80%, even going as high as 90% at times)

You must have heard of Rakia (or Rakija) at one point in your life, if not it is a extremely popular fruit brandy among South Slavs.

Dubbed as a South Slavic version of Vodka, it's a drink that will make you forget all other drinks. It's especially popular in Serbia,
Bulgaria, Croatia, B&H, Macedonia and Montenegro, however it found it's way to the hearts of non-Slavic nations in Balkans as well,
like Romania, Albania and similar. We of course talk here about home-produced rakia (not something commercial)
and home made rakia alcohol content is typically 50% to 80% but many like to produce it as high as 90% at times.

#### Rakia History

Knowledge about the distillation process spread rapidly across Europe and in many countries began the production of distilled alcoholic beverages called the "water of life". The discovery of the true origin of a particular alchocolic beverage is not at all easy since the recipes became part of national pride. In the 15th century, the production of "national drinks" in the countries of Europe started to start, the gin in England, the shunts in Germany, the aquaquita in Scandinavia, vodka in Russia and Poland, and Rakia (Rakija) in Balkans. At first they were used for therapeutic, medical purposes, but also for achieving a good mood. In Serbia, brandy was produced from different fruits, mostly plums, only in the late 19th century, after the destruction of the vineyard with phylloxera and reduced wine production. Today, in Serbia, brandy of different fruit is produced, although the plum brandy still has primacy.







#### Rakia varietis

### Grappa / Loza

A truly good Loza is hard to find since its very often enriched with various herbs so the herb to alcohol ratio really has to be spot on.

The industrial variety (yes, there is that kind as well) is recommended if you're suffering from severe toothache, especially if there is any inflammation involved. Nothing, not even a painkiller will numb your tooth more efficiently than a Loza.

A true connoisseur will tell you there are tremendous home made Loza's, and he wont be lying but if you're new to the world of Rakija, best stay away from it until you master the other ones.

### Apricot / Kajsija

Exquisite brandy from carefully selected ripe apricot of the Danube river region. Distinguished by an intense captivating aroma of apricot.

The best apricot varieties are mature due to intense aroma and higher level of sugar.

The taste is soft, harmonius and elegant with explosive apricot flavors and a long lingering finish. Great smell and after-taste!

## Quince / Dunja

Gorgeous brandy made from carefully selected ripe quinces of old Serbian varieties. Distinguished by an intense captivating aroma of quinces.

Quince is originally from Southwest Asia. The quality, maturity and purity of the fruit is important for making brandy.

For this brandy, two varieties of quince grown in southern Serbia are used.

## Plum / Sljiva

The 6 different plum variety of Northern Serbia region is used for this Rakia. Smell best when are harvested at full maturity.

Only then they are ideal for the production of Plum Rakia. The brandy features typical aromas of plums and slightly flowery smell.

The taste is soft and elegant, the finish - long pleasant and fruity.







### How to drink

Good Rakia has a strong taste first, followed by a subtle fruity flavor. Although Rakia is served in shot glasses, you do not need to drink it all in one sip. The first sip is the most important. Before taking this initial taste, exhale deeply, and then take a quick sip directly down your throat right to the stomach. Now take in a long breath through your nose. You should feel the light worm effect in your chest, not in your throat. Try to distinguish the fruity flavor that appears gradually.